

# INTERNATIONAL RAIL MANAGEMENT

Master of Business Administration (MBA)

**DB** Rail Academy



# **Study Program**

**Establishment** 

of an international

network

**Future** 

**Foresight** 

#### **MBA** in International Rail Management

competency

development

Our MBA in International Rail Management combines general management, personal competency development and the fundamentals of business administration with a specialization in rail management. As part of the program, students work on projects that focus on industry-specific challenges.

Systematic

The interdisciplinary content is provided by SIBE. The in-

The interdisciplinary content is provided by SIBE. The industry-specific seminars are provided by Rail Academy of Deutsche Bahn. In this combination, the MBA program offers a holistic approach for railroad companies worldwide.

During the entire course of your studies you will be supported by permanent contact persons from SIBE of Steinbeis University and DB Rail Academy.

Our Experience Based Curriculum (EBC) guarantees long-term learning effects by trying things out under real conditions with the support of experts instead of just learning by heart. In your partner company you work on your own innovation project.

Thus, a combination with a responsible full-time position in companies and an individual career planning is possible.

The focus of the study format is therefore on your own project implementation. You will be embedded in a close network of diverse sparring partners who will accompany you intensively on your way, e.g. in weekly discussion groups. Variety is provided by the task and media diversity on the e-campus.

Furthermore, the SIBE graduates impress with the following results in the alumni survey three years after completing their studies:

**95**% of the alumni evaluate the Experience Based Curriculum (EBC) as good to very good.

**57**% of alumni have a management position three years after graduation.

**9**% of all alumni have founded a company within three years after graduation.

**67%** of the acquired alumni are still with their project companies three years later.

DB Rail Academy derives its strengths from DB's centralized, highly specialized organization with the following key facts in Germany alone:

26,000 trainings for 270,000 participants p.a.

3,000 different technical & soft skill courses

19 full motion simulators in 12 simulation centers

**36** operational and technical practice facilities

96% recommendation rate

Onboarding for **25,000** new employees p.a.

Trainings in over 30 countries

# **E**

Interactive

**Study Format** 

# Innovative

- Ensure value-adding innovations in your company with real-world projects!
- Our interdisciplinary faculty provides the necessary scientific impulses!



Together we are prepared for every challenge, therefore we focus on:

- Peer mentoring with fellow students
- Individual support by the university
- Exchange with the Business Mentor



#### Diverse

You will benefit from our study design that appeals to all senses:

- Live seminars
- Peer reviews in learning groups
- as well as other diverse transfer tasks to consolidate the gained knowledge

## **Our Cooperation Partner**



The School of International Business and Entrepreneurship (SIBE) is the **Graduate School for Leadership & Management** at Steinbeis University. SIBE stands for successful knowledge transfer and systematic competency building between science and business. It is aimed at competent, entrepreneurial high potentials who think and act globally and who work in companies and organizations.



SCHOOL OF INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP

STEINBEIS UNIVERSITY





# **DB Rail Academy**

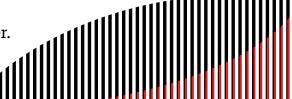
DB Rail Academy, the international training provider of DB Engineering & Consulting, has the objective of meeting individual needs for high-quality training and education in the transportation sector worldwide. In view of the rapidly increasing demand for international training, our customers rely on the experience gained from 185 years of successful rail business in Germany. Our customers benefit from our holistic training and competence management solutions in all areas of transportation, from the analysis of training needs to the operation of academies with a wide range of training and development programs for the experts of tomorrow.



"We are very proud to launch this new cooperation program with SIBE, linking academic education from innovation to entrepreneurship and hands-on practical experience from 185 years of Deutsche Bahn's successful railway business."

Heiko Scholz Global Director DB Rail Academy Head of Competence Consulting

Get on track with Deutsche Bahn's full-service training provider. www.deutschebahn.com/rail-academy



### **Facts**

#### **Admission requirements**

Completed first degree at a German or foreign university with at least 210 credit points according to ECTS or an equivalent (with only 180 ECTS, a compensation work is possible); 2 years of professional experience after the first degree; English knowledge of a level of at least B2 according to the European Framework of Reference for Languages.

#### Content

#### **SIBE Campus:**

Project Curriculum, Development of Personality and Competencies, Economics, Project Management & Organization in Rail Management, Innovation, Strategy & Entrepreneurship in Rail Management, Marketing in a Rail Management Environment, Accounting & Corporate Finance, International Management, Leadership

#### **DB Rail Academy:**

Management Systems in Rail Organization, Safety Management in Railway Business, Components of Rail Infrastructure & Maintenance, Management Systems & Process Management, Rail System Engineering Fundamentals

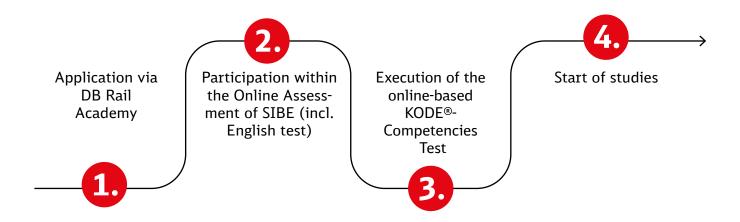
Format	Interactive study format and study content on the SIBE e-campus, as well as synchronous seminars from DB Rail Academy
Start Dates	Several times a year
Location	At the individual workplace
Seminar Language	English
Credit Points	90 Credit points according to ECTS
Legitimation	Degree entitles to a doctorate
Degree	Master of Business Administration (MBA) awarded by Steinbeis University International Certification in Rail Management by DB Rail Academy
Costs*	€27,700 (VAT excluded) payable in monthly installments: €2,400 enrollment fee + 23 monthly installments of €1,100 each

<sup>\*</sup> Prices for 2021. The current prices can be found on the DB Rail Academy website.

# **Next Steps**

#### Ready to face new challenges?

With the MBA with a specialization in International Rail Management at SIBE in cooperation with DB Rail Academy, you will take the next step on your career ladder!





#### Please contact us:

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